

## Online Advertising Rate Card

**The Newport Plain Talk**

145 East Broadway • Newport, TN 37821 • (423) 623-6171

728x90 Leaderboard

**Only \$10 per thousand for any banner size shown**

160x600 Skyscraper

Local News

Sports

Lifestyles

Obituaries

Video

Photos

300x250 Box Ad

**Call Today!**  
**423-623-6171**

**Ad Rates:**

\$10 per 1000 impressions  
Minimum of 5000 Impressions

**Page Sponsorships:**

Individual Page sponsorships are available. Please contact us for more information and rates.

### Average Web Traffic For www.NewportPlainTalk.com

<b>Page Views</b>	<b>210,103</b>
<b>Visits</b>	<b>36,535</b>
<b>Unique Visitors</b>	<b>12,070</b>

**Page Views**- number of different Web pages viewed on our site by our readers. For example, a reader who reads our home page, our local news section, and a story in the local section creates 3 page views during that one visit.

**Visits**- number of times all of our readers came to our site this month.

**Unique Visitors**- total number of different people who read our newspaper online this month